2015 ANNUAL RESULTS PRESENTATION

THE REAL LIFE COMPANY

25 February 2016

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Value of New Business **\$2,198m** +26% CER

+50%

Vitality

Operating Profit After Tax \$3,209m +16% CER

Final Dividend per Share **51.00** HK cents

Mark Tucker Group Chief Executive

GE BE 12 -



- VONB up 26% to \$2,198m
- OPAT up 16% to \$3,209m
- Underlying free surplus generation of \$3.7b
- EV Equity of \$39.8b
- AIA Co. solvency ratio of 428%
- Final dividend per share increase of 50%



Presenter	Position	Торіс
Mark Tucker	Group Chief Executive	2015 Group Review
Garth Jones	Group Chief Financial Officer	2015 Financial Results
Gordon Watson Bill Lisle Ng Keng Hooi	Regional Chief Executives	2015 Market Reviews
Mark Tucker	Group Chief Executive	Closing Remarks
All Presenters	ExCo Members	Q&A

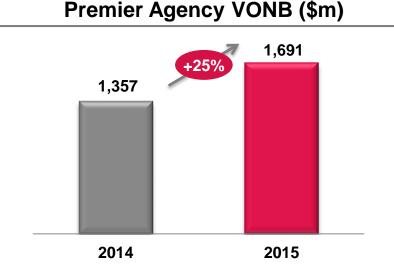
Aligned Growth Platforms and Priorities



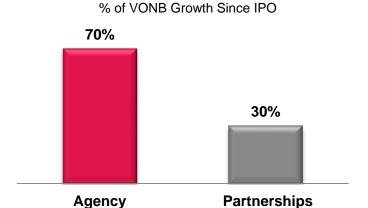
Growth Drivers	Growth Platforms	Growth Priorities
Large Population Growth 4.1 billion people by 2020	Premier Agency	 Sustain competitive advantages in Premier Agency Recruit, develop and promote next generation of agents Enhance productivity and service through technology
Rapid Urbanisation 1.7 billion urban dwellers	Profitable Partnerships	 Expand distribution platform reach Optimise new and existing partnerships Generate additional sources of profitable growth
Rising Income & Wealth \$3.8 trillion new spending power	Protection & Savings	 Maintain protection-focused portfolio Expand integrated savings and protection covers Capture incremental high-quality savings opportunities
Low Social Welfare 1/6th of social spending by G7	Brand & Marketing	 Transform customer experience Increase existing customer engagement levels Enhance analytics and segmentation
Low Private Cover 1/16th penetration of G7	Financial Strength	 Support strong new business growth and returns Maintain strong capital and cash flow Deliver prudent, sustainable and progressive dividend

Premier Agency Delivery

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Contribution to Growth by Channel

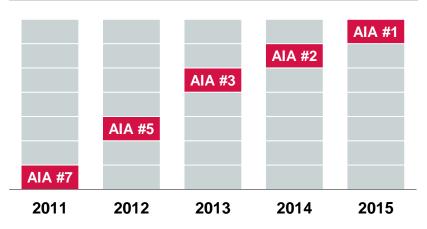


Notes:

Premier Agency VONB comparative is shown on a constant exchange rate basis (1) Ranked by total annual registered members

Premier Agency Delivery

- VONB up 25% on CER
- Quality recruitment focus
- Expanded training and development
- Benefited from iPoS technology
- Active new agents up 70% since IPO



Global MDRT Rankings⁽¹⁾

Premier Agency Delivery (Cont.)

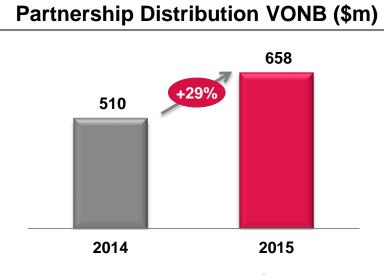




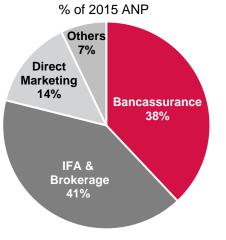
AIA Leadership Centre

- Group-wide leadership centre in Thailand providing best-in-class training and development to agents and employees
- Dedicated, full-time, in-house staff represents AIA's capacity to invest at scale in supporting our distribution
- Strategic partnerships with LIMRA, GAMA, The American College and INSEAD
- One of the largest, dedicated training and development spaces with over 30,000 s.f.

Profitable Partnership Expansion



Partnership Distribution Channel Mix

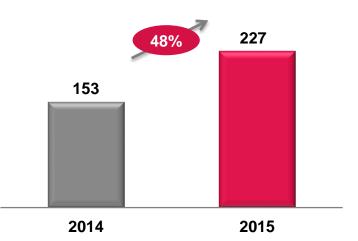


Note: Partnership distribution VONB comparative is shown on a constant exchange rate basis

Profitable Partnership Expansion

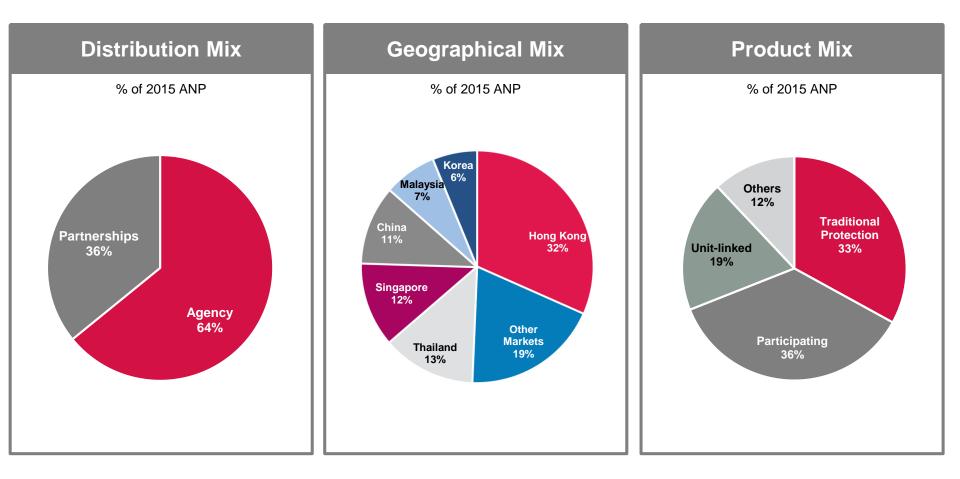
- VONB up 29% on CER
- Diversified growth across the Group
- Accelerating bancassurance growth through local and regional partners
- Citi contribution growing strongly
- Strong IFA growth across the region

Bancassurance VONB





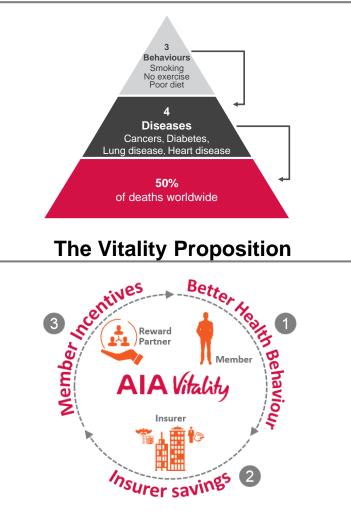
Right Balance Across Distribution, Geography and Product



AIA Vitality – Increasing Customer Engagement



The Oxford Health Alliance's 3-4-50 Model⁽¹⁾



Notes:

- (1) Source: Bradshaw, et al, MRC Policy Brief no 1, March 2003
- (2) All AIA markets except China
- (3) For silver members and above

Significant Growth Opportunity

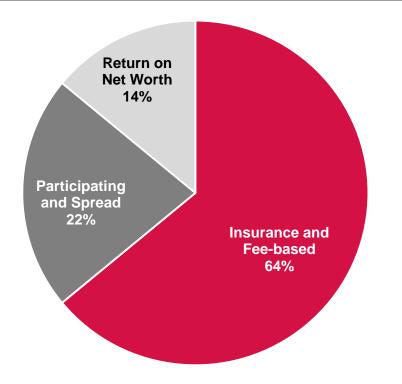
- Vitality Leading wellness platform globally with more than 3 million members
- AIA Vitality Fully regional, full-scale exclusive⁽²⁾ wellness platform in Asia
- New way of engaging customers
- Customer engagement up 15x in first policy year⁽³⁾

Broad-based Wellness Offerings



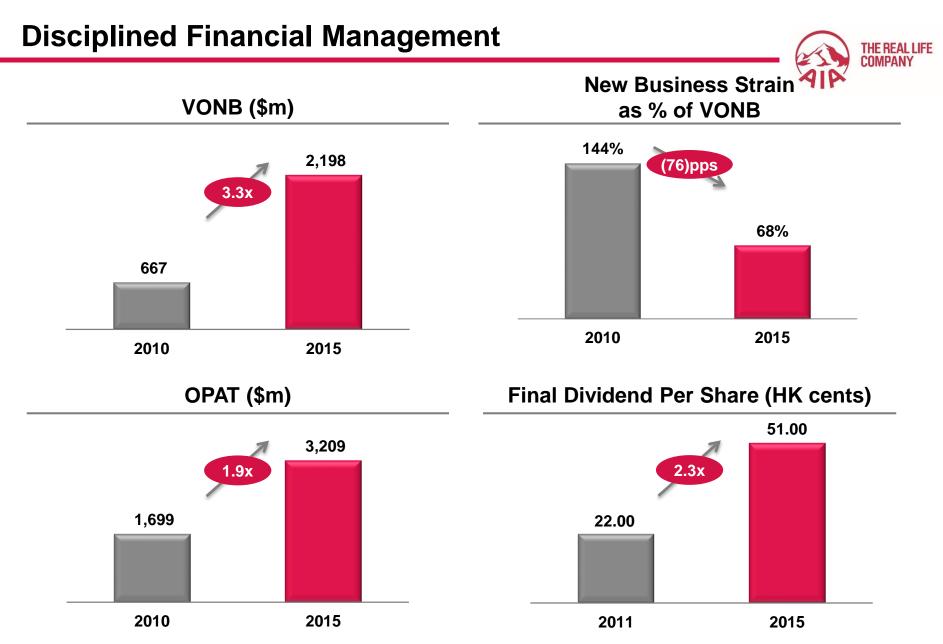


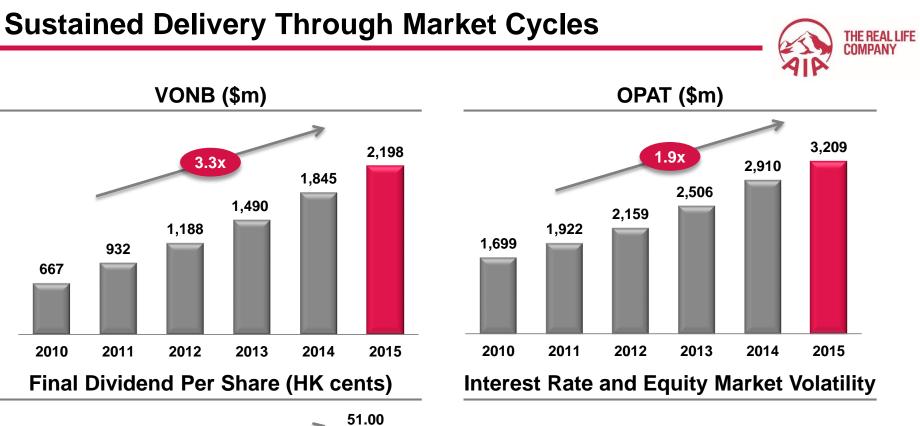
2015 Sources of IFRS Operating Profit⁽¹⁾

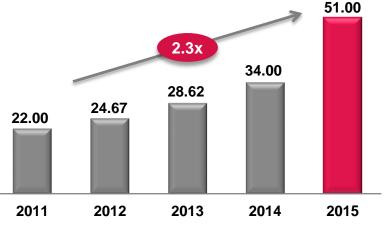


High-quality Business

- Right earnings balance
- Majority insurance and fee-based profits
- Profitable new business mix
- Protection cover across our product range
- Underpinned by focus on regular premiums
- Resilient across cycles









Garth Jones

Group Chief Financial Officer





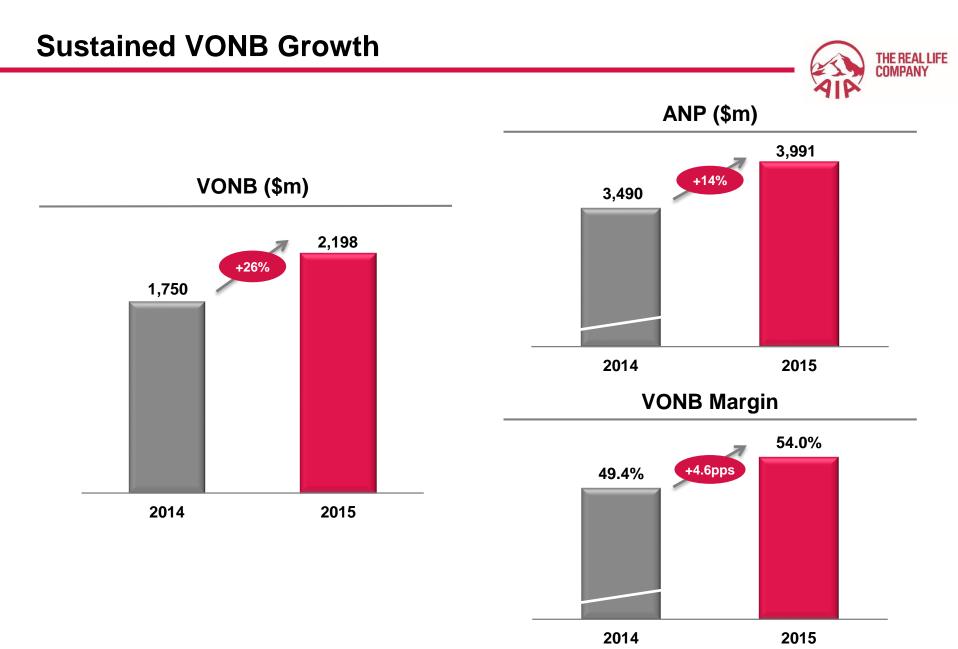
	(\$m)	2015	2014	CER	AER	
	VONB	2,198	1,845	26%	19% 🕇	
Growth	VONB Margin	54.0%	49.1%	4.6 pps	4.9 pps 🔒 🕇	
Growth	ANP	3,991	3,700	14%	8% 🕇	
	EV Operating Profit	5,068	4,535	17%	12% 🕇	
	IFRS Operating Profit After Tax	3,209	2,910	16%	10%	
Earnings	TWPI	19,876	19,211	10%	3%	
	Operating Margin	19.5%	18.2%	1.0 pps	1.3 pps 🔒	
	EV Equity	39,818	39,042	8%	2%	
Capital & Dividends	Underlying Free Surplus Generated	3,719	3,552	10%	5%	
	AIA Co. HKICO Solvency Ratio	428%	427%	n/a	1 pp	
	Final Dividend per Share (HK cents)	51.00	34.00	n/a	50%	







Capital and Dividends



Sustained Growth in Profitable New Business

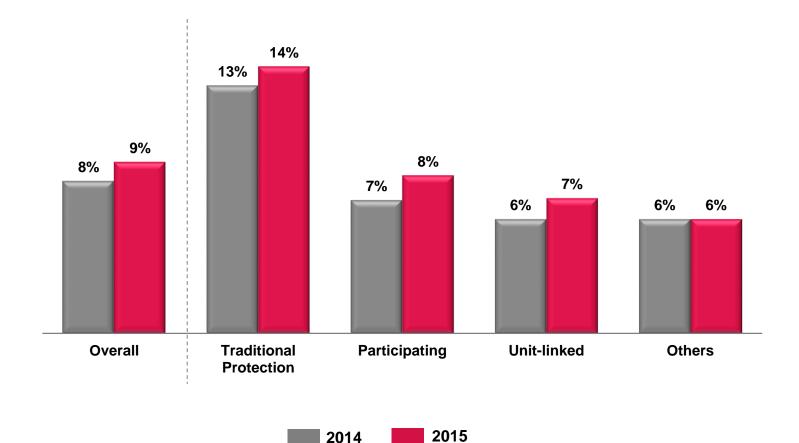
VONB (\$m) 2,198 1,845 1,239 1,490 1,053 1,188 959 845 932 792 676 645 667 533 512 399 364 303 1H2010 2H2010 1H2011 2H2011 1H2012 2H2012 1H2013 2H2013 1H2014 2H2014 1H2015 2H2015

2015 vs 2010

3.3x

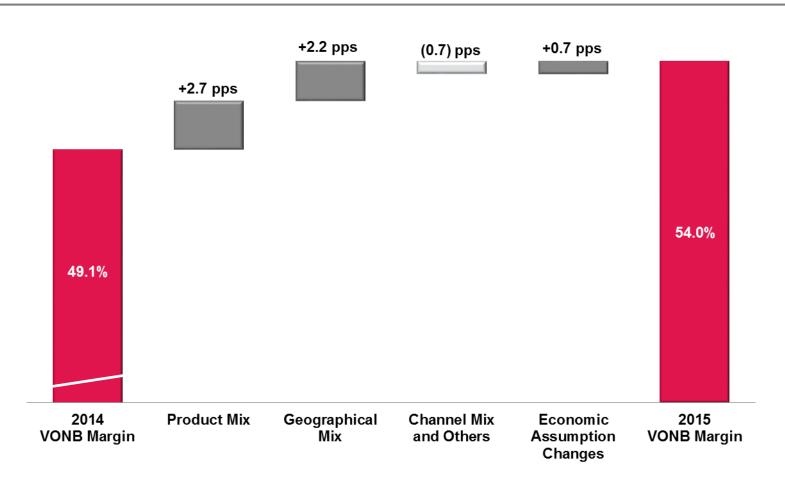


PVNBP Margin by Product



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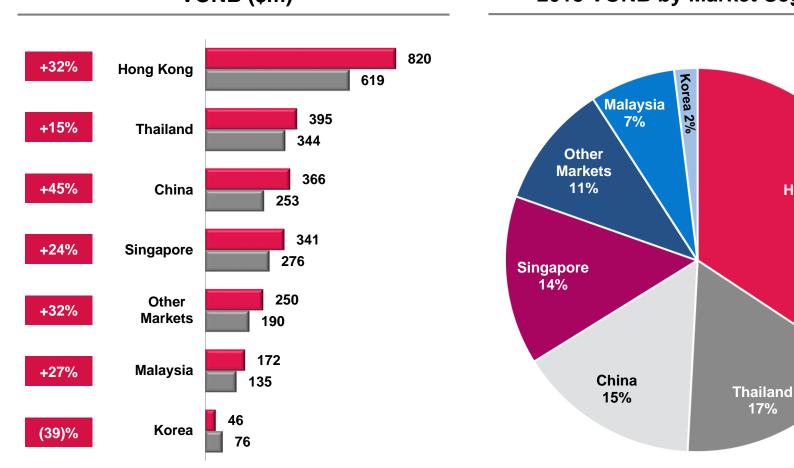
4.9 pps Increase in VONB Margin





Hong Kong

34%



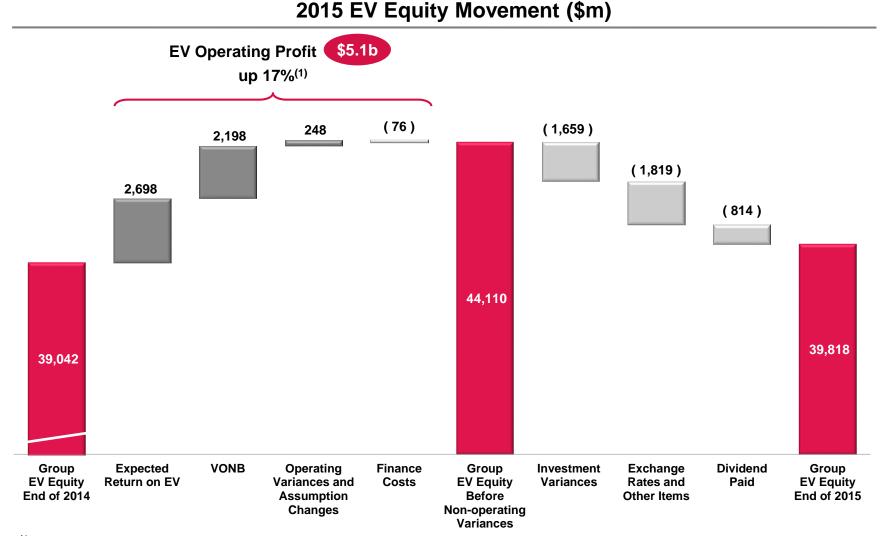
2015

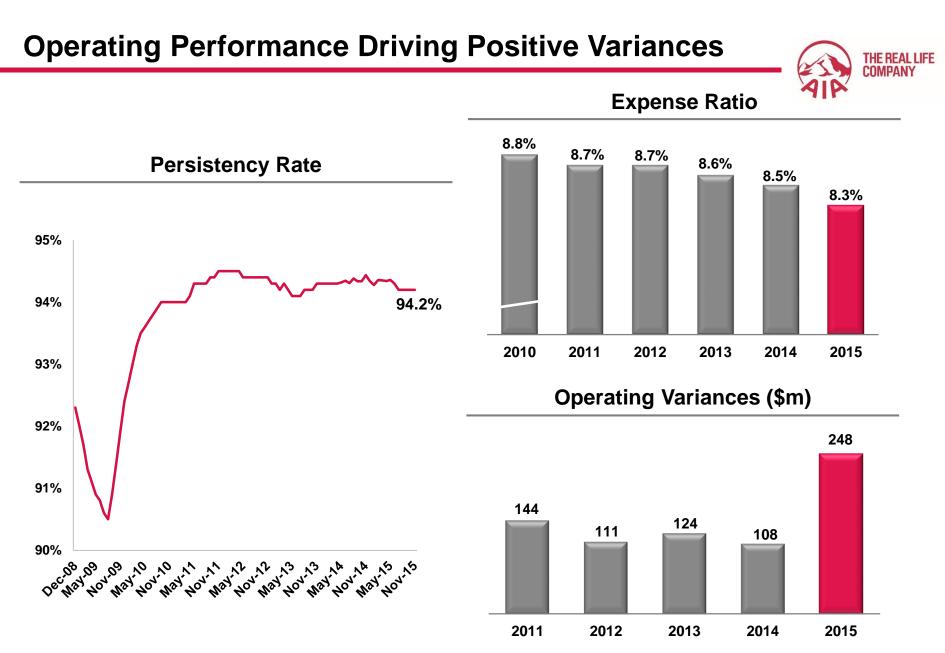
VONB (\$m)

2015 VONB by Market Segment

Note: Comparatives are shown on a constant exchange rate basis

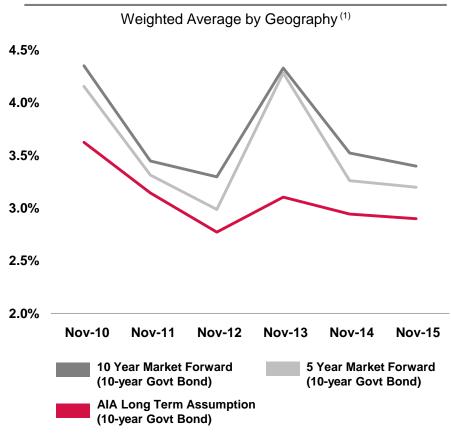
2014

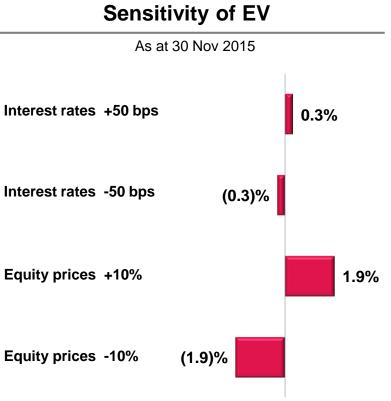


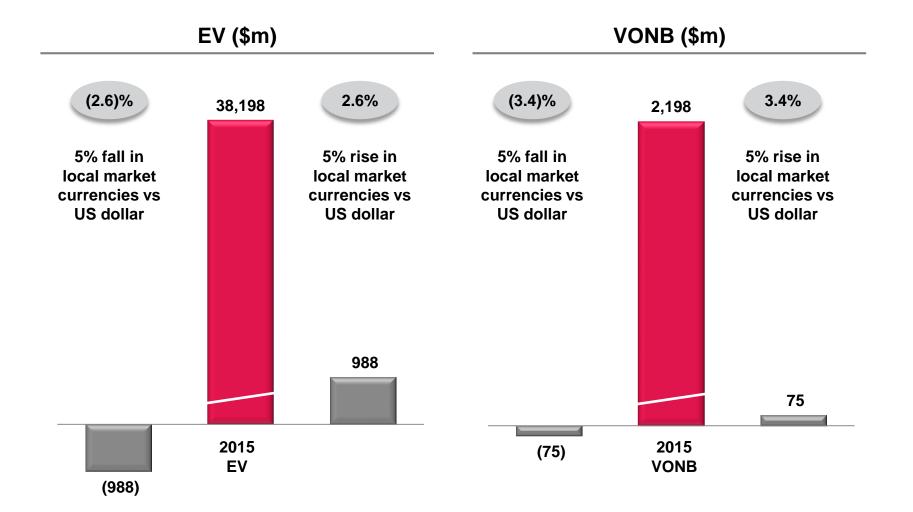


Interest Rates and EV Sensitivity

AIA Long-term Assumptions vs Market Rates



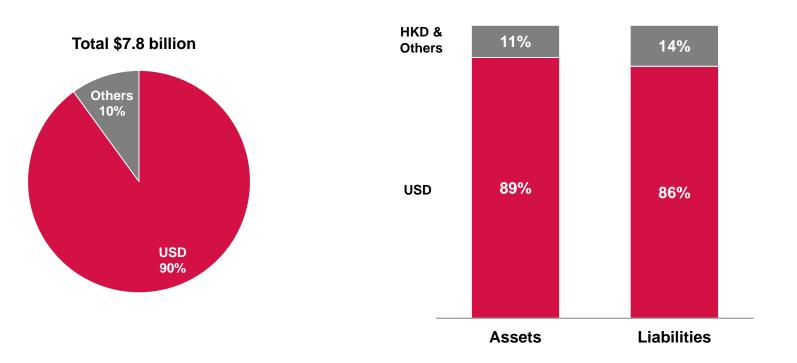


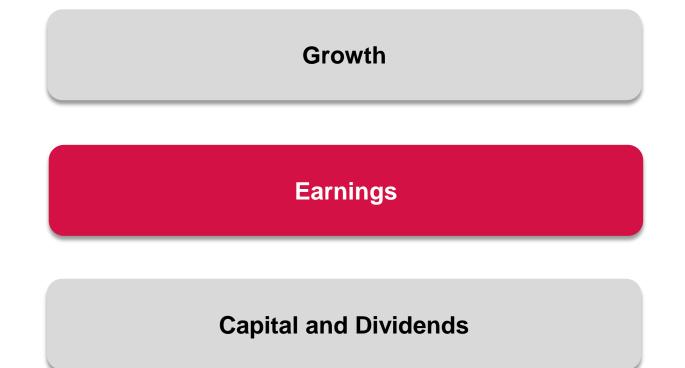


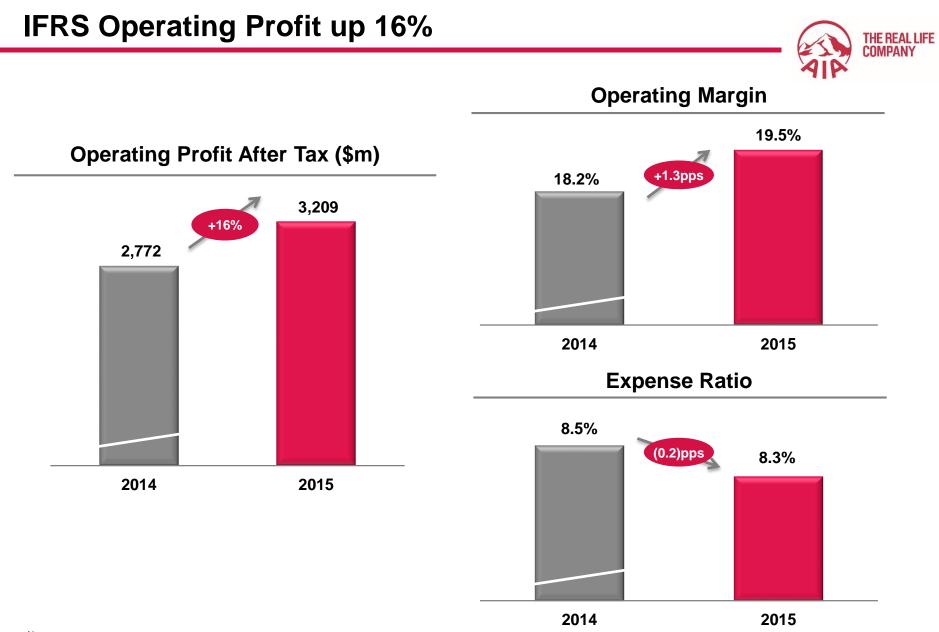


Group Corporate Centre by Currency

AIA HK Assets and Liabilities by Currency



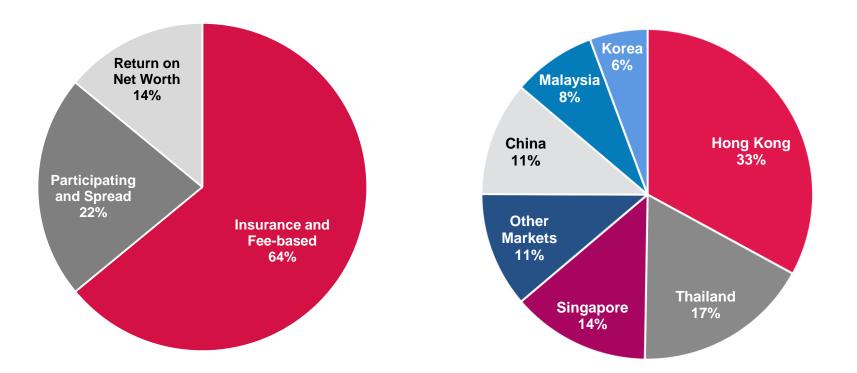


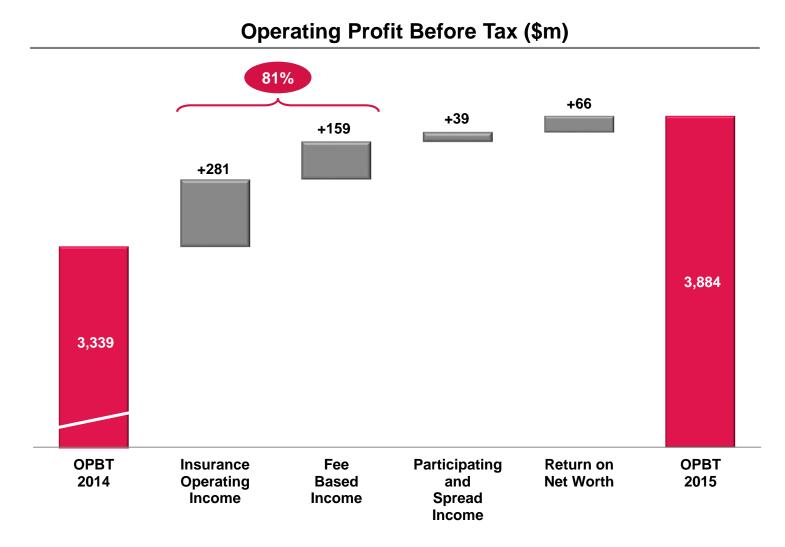




2015 Sources of IFRS Operating Profit⁽¹⁾

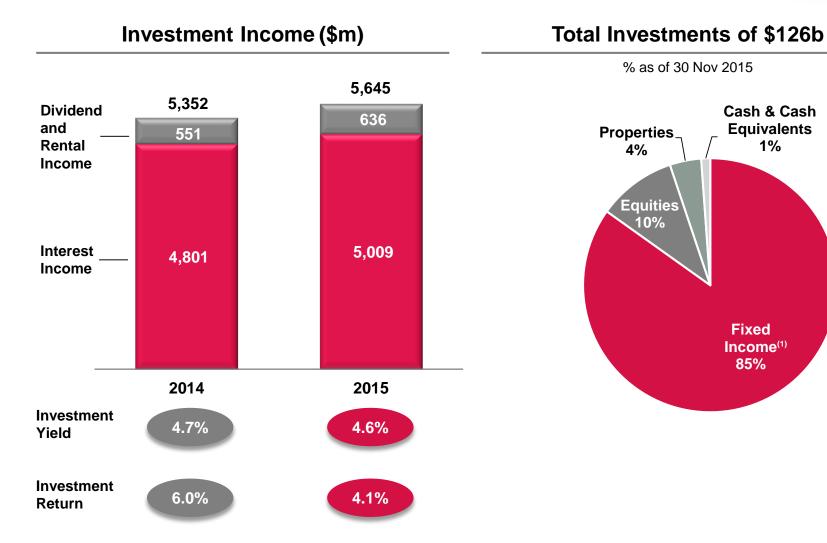
2015 IFRS OPAT by Market Segment



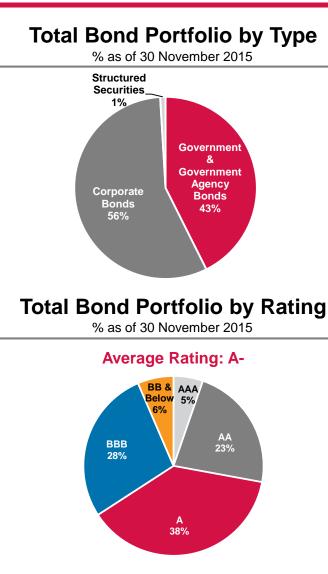


Stable Investment Yield

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Conservative and High-quality Fixed Income Portfolio



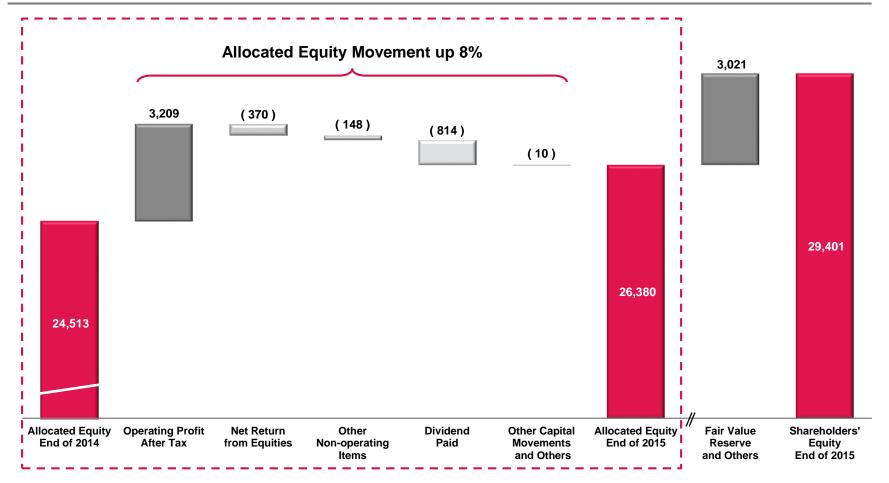
Conservative Fixed Income Portfolio⁽¹⁾

- High proportion of government bonds
- Average rating A- on corporate bond portfolio
- Stable credit rating since IPO
- Less than 1% in structured securities
- Eurozone subordinated bank debt 0.05%
- High yield oil and gas 0.9% of which:
 - 0.80% national oil companies
 - <0.04% other E&P and field services
- High yield Chinese real estate 0.05%
- Internal rating process independently reviewed and confirmed to be robust, effective and prudent

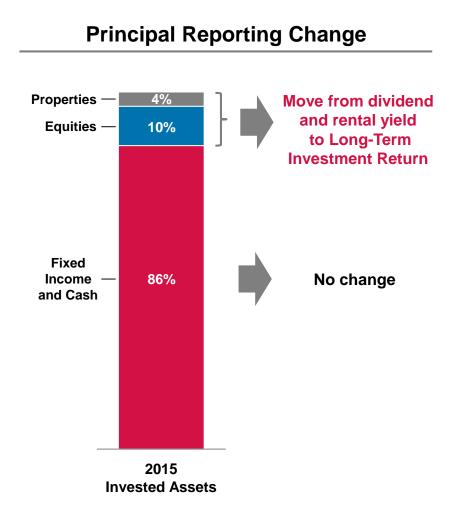
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IFRS Shareholders' Equity Movement (\$m)







Better Reflecting Underlying Performance

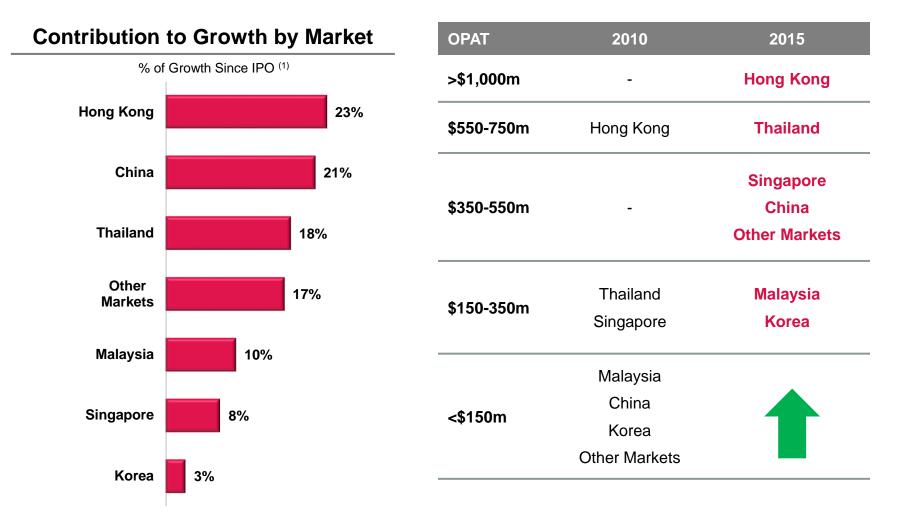
- AIA will change its presentation of reported OPAT in 2016
- This is consistent with the approach taken by some of our global peers
- Fixed income returns remain unchanged
- Investment returns on equities and properties will move from yield to long-term investment return
- Consistent with EV reporting
- This change has no impact on IFRS net profit, EV reporting, cash or free surplus generation
- We will also report property on market value for consistency
- The revised OPAT measure better reflects underlying Group performance



2015 Net Profit Reconciliation (\$m)

	Previous Presentation	Effect of Change	New Presentation
OPAT	3,209	+347	3,556
Non-operating Items	(518)	(347)	(865)
Net Profit	2,691	-	2,691







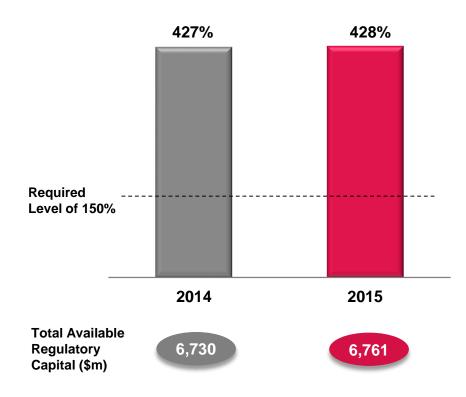
Earnings

Capital and Dividends

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Solvency Ratio on HKICO Basis for AIA Co.

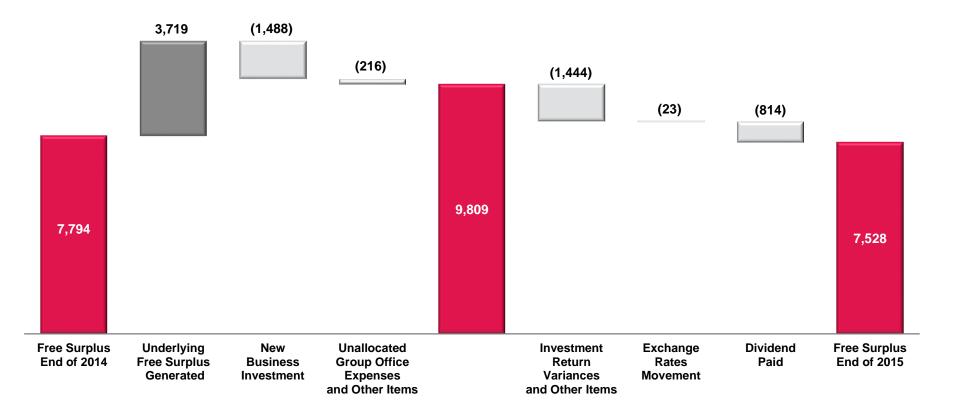


Ongoing Capital Strength

- Resilient solvency position
- Prudent HKICO reserves and capital
- Strong retained earnings
- AIA Co. S&P Rating of AA- and Moody's Rating of Aa3

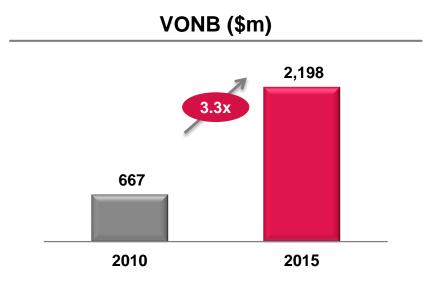


Free Surplus of \$7.5b on the HKICO Basis (\$m)

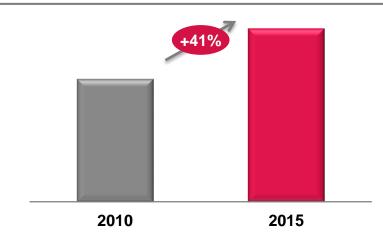


Increased Returns and Capital Efficiency Since IPO

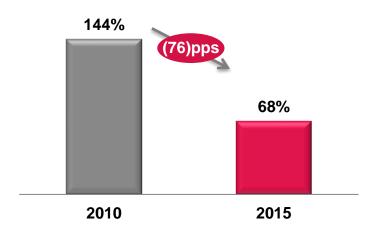




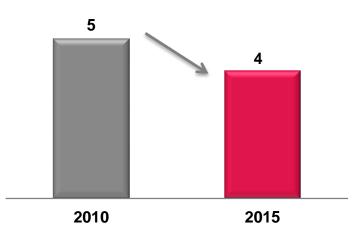
IRRs Consistently above 20%



New Business Strain as % of VONB



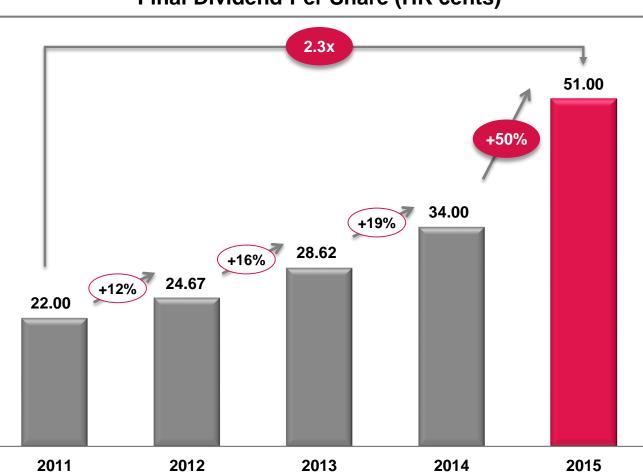
Decreasing Payback Periods (Years)



Disciplined Financial Management THE REAL LIFE COMPANY VONB (\$m) **Underlying Free Surplus Generation (\$m)** 2,198 3,719 1.7x 3.3x 2,239 667 2010 2015 2010 2015 **Final Dividend Per Share (HK cents) New Business Investment (\$m)** 1,488 51.00 **1.6x** 2.3x 958 22.00 2010 2015 2011 2015

Upward Rebasing of Final Dividend Per Share by 50%





Final Dividend Per Share (HK cents)

2015 Financial Results Summary



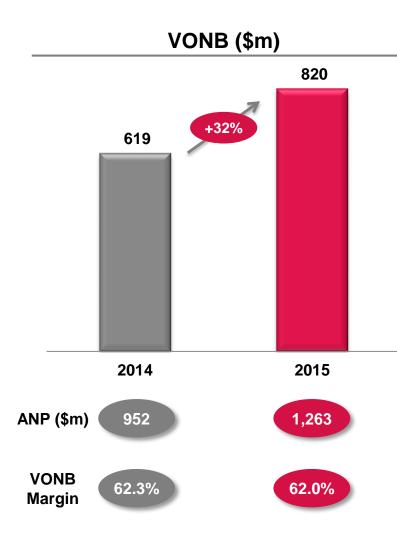


Gordon Watson Regional Chief Executive



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Hong Kong: Another Excellent Performance



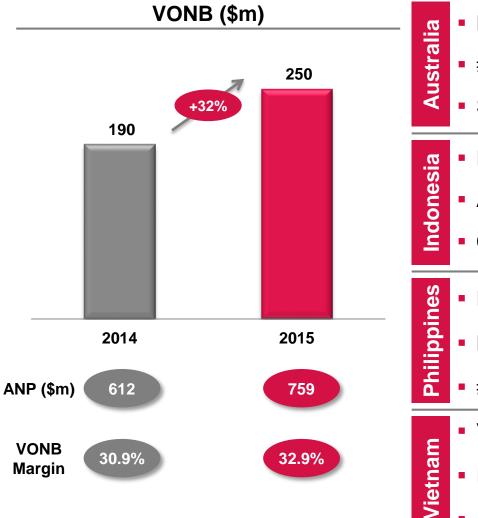
Premier Agency

- Delivered excellent VONB growth
- Generation Y recruitment focus
- Active new agents up 21%
- Active agent productivity up 21%
- 4th largest MDRT company worldwide
- Profitable Partnerships
 - Significant growth in all key channels
 - Citibank continued to build strong momentum
- Products and Customers
 - Around 90% of ANP is regular premium with payment terms of at least 5 years
 - AIA Vitality launched

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Other Markets: Excellent Broad-based Results





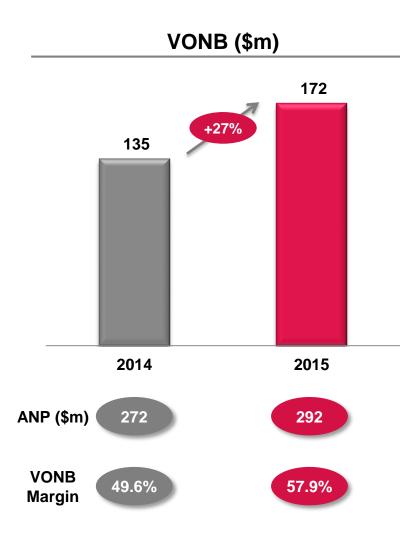
- Double-digit VONB growth
- #1 ranked in IFA individual life market
- Significant increase in OPAT
- Premier Bancassurance model
- Agency VONB up 37% in 2H
- Captured profitable market share: #2 ranked
- Excellent VONB growth
- Double-digit growth in VONB per active agent
- #1 Bancassurance player
- VONB doubled for last 3 consecutive years
- Innovative agency branch model
- Active new agents up more than 30%



Bill Lisle

Regional Chief Executive

Malaysia: Delivering Excellent Growth



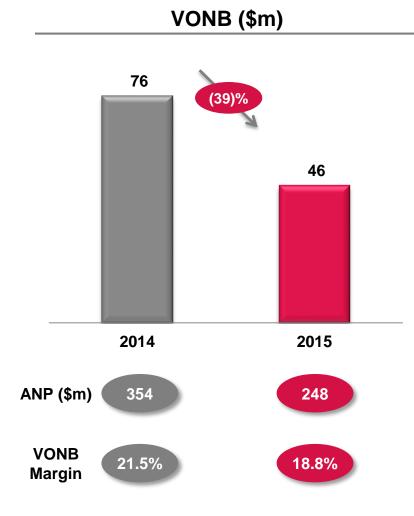
Premier Agency

- Quality recruitment and training initiatives
- MDRT qualifiers up more than 30%
- Active new agents up more than 20% in 2H
- More than 90% iPoS policy submission rate
- Active Takaful-producing agents up 40% in 2H
- Profitable Partnerships
 - Robust VONB growth from Public Bank
 - Direct Marketing VONB up 85%
- Products and Customers
 - Market-leading position in unit-linked business
 - Rider attachment rates up 24%

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Korea: Challenging Market Conditions

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Direct Marketing

- Selective recruitment strategy
- New incentive schemes introduced
- Net TSRs increased in 4Q

Premier Agency

- Differentiated agency model
- Use of iPoS to improve agent productivity

Products and Customers

- Less than 40% of households with life cover
- New product with life and health cover
- Operating profit after tax up 15%



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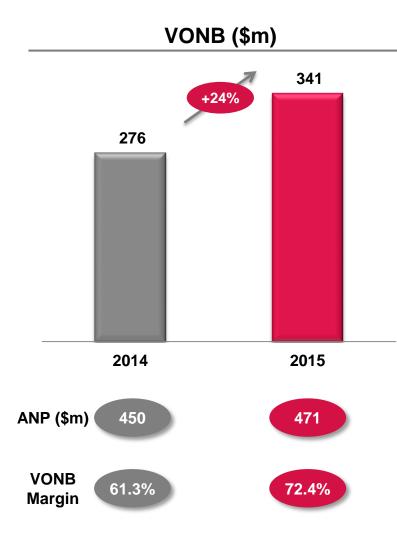
Ng Keng Hooi

Regional Chief Executive



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Singapore: Sustained Profitable Growth

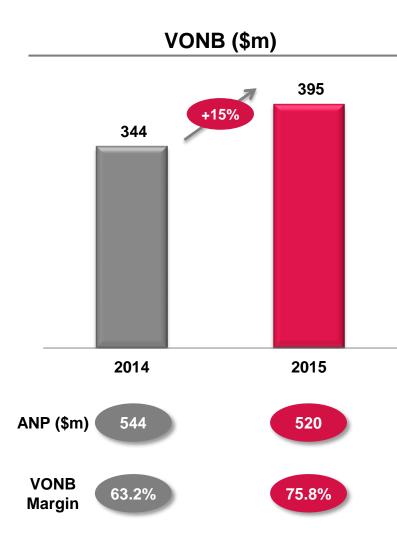


Premier Agency

- Solid VONB growth
- iPoS established as primary sales tool
- MDRT qualifiers up 17%
- Profitable Partnerships
 - Excellent VONB growth
- Products and Customers
 - New packaged participating savings and protection products launched
 - Industry-first digital underwriting point-of-sale technology
 - #1 life insurer in Singapore

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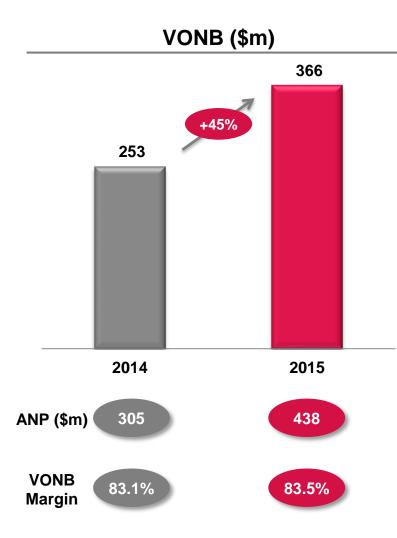
Thailand: Solid Performance



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- Premier Agency
 - Recruitment programme targeting young and highly-educated new recruits
 - Substantial investment in in-house training
 - Unit-linked licensed agents up 77%
 - AIA accounts for around 80% of industry agents licensed to sell unit-linked
- Products and Customers
 - Unit-linked VONB more than doubled
 - 96% of ANP is regular premium with payment terms of at least 10 years
 - Critical illness coverage up more than 60%

China: Sustained Outperformance



Premier Agency

- Differentiated product and distribution strategy
- Focus on quality recruitment and training
- New recruits up over 50%
- Active agents up 33%
- MDRT qualifiers up 71%
- Products and Customers
 - Protection market leadership driving new sales
 - 98% of ANP is regular premium
 - Majority of earnings from insurance profits

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HOLS

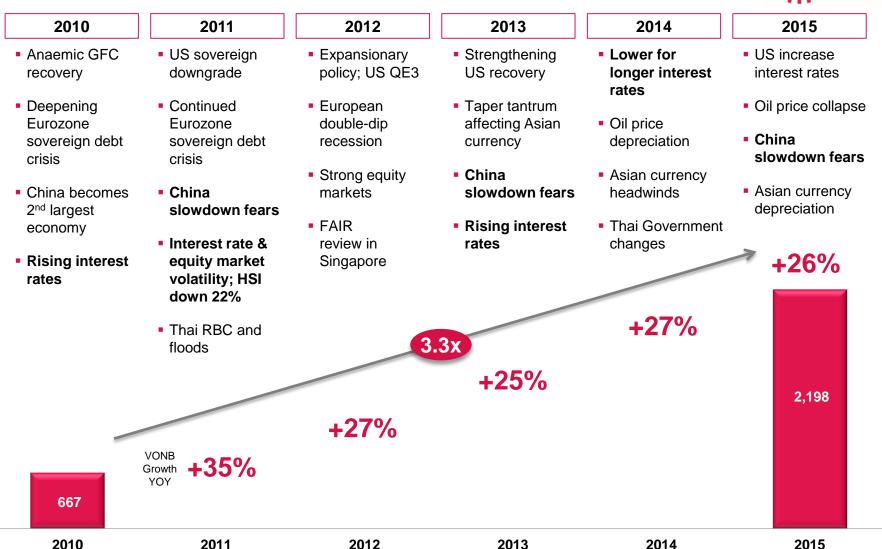
Mark Tucker Group Chief Executive



Large Population Growth	 4.1 billion people by 2020; increase of 700 million people since 2000 <u>4x</u> the population of the G7 in 2020
Rapid Urbanisation	 1.7 billion urban dwellers by 2020, an additional 720 million in 20 years <u>2x</u> the urban population of the G7 by 2020
Rising Income & Wealth	 464 million households by 2017 with disposable incomes >\$10,000 <u>8x</u> the new spending power created by the G7 at \$3.8 trillion
Low Social Welfare	 Low social spending in Asia at \$1.1 trillion <u>1/6th</u> the spending of the G7
Low Private Cover	 Substantial mortality protection gap of \$51 trillion <u>1/16th</u> of the penetration of the G7

Sustained Delivery Through Market Cycles

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Note:

Chart shows VONB (\$m); Growth on a constant exchange rate basis



- Unprecedented long-term structural growth drivers
- Market-leading franchise and brand
- Advantaged platform and clear strategy
- Experienced and proven management team
- Consistent, sustainable execution
- Strong financial discipline



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AIA

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Definitions and Notes



- Annualised new premiums (ANP) excludes pension business.
- Change on constant exchange rates is calculated using constant average exchange rates for current year and prior year.
- EV Equity is the total of embedded value, goodwill and other intangible assets attributable to shareholders of the Company.
- Free surplus is the excess of the market value of AIA's assets over the sum of the statutory liabilities and the minimum regulatory capital. For branches of AIA Co. and AIA International, the statutory liabilities are based on HKICO statutory accounting and the required capital based on 150% HKICO minimum solvency margin.
- Hong Kong market includes Macau; Singapore market includes Brunei; Other Markets includes Australia, Indonesia, New Zealand, the Philippines, Sri Lanka, Taiwan and Vietnam.
- IFRS operating profit after tax (OPAT), net profit and IFRS shareholders' equity are shown post minorities.
- Investment income and composition of investments exclude unit-linked contracts and consolidated investment funds.
- Investment return is defined as investment income with the addition of realised and unrealised gains and losses as a percentage of average investments excluding property held for own use.
- Investment yield is defined as net investment income as a percentage of average policyholder and shareholder investments excluding
 property held for own use for the relevant periods (i.e. excluding unit-linked investments and consolidated investment funds); AIA's
 investment income does not include realised or unrealised gains and losses.
- Investments include financial investments, investment property, property held for own use, and cash and cash equivalents. Investment
 property and property held for own use are at fair value.
- Operating profit before tax excludes non-operating items such as investment experience, investment income and investment
 management expenses related to unit-linked contracts and consolidated investment funds, corresponding changes in insurance and
 investment contract liabilities in respect of unit-linked contracts and consolidated investment funds and participating funds and other
 significant items considered to be non-operating income and expenses.
- PVNBP margin stands for margin on a present value of new premium basis.
- Shareholders' allocated equity is total equity attributable to shareholders of the Company, less the fair value reserve and foreign currency translation reserve and others.
- TWPI consists of 100% of renewal premiums, 100% of first year premiums and 10% of single premiums, before reinsurance ceded.
- VONB is after unallocated Group Office expenses and adjustment to reflect additional Hong Kong reserving and capital requirements; includes pension business and is shown before minorities.
- VONB margin = VONB / ANP. VONB for the margin calculations exclude pension business to be consistent with the definition of ANP.
- VONB and VONB margin by distribution channel are based on local statutory reserving and capital requirements, before the deduction of unallocated Group Office expenses and exclude pension business.
- VONB and VONB margin by geographical market are based on local statutory reserving and capital requirements, before the deduction of unallocated Group Office expenses.

APPENDIX





7,843

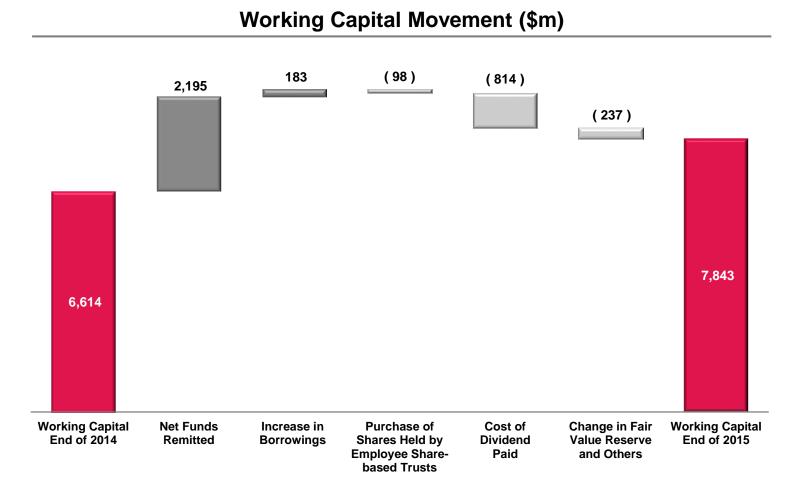
6,614

2014

Net Funds Remitted to Group⁽¹⁾ (\$m) **Group Working Capital (\$m)** 2,195 1,733 1,718 5,556 1,583 1,525 1,521 5,185 3,912 2,180 2010 2011 2012 2013 2010 2011 2012 2013 2014 2015

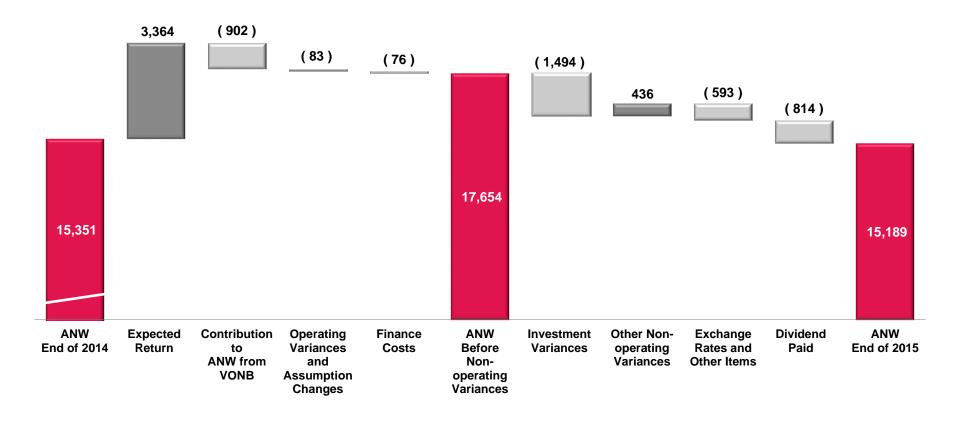
Note: (1) Excluding \$618m from Singapore subsidiarisation in 2011 2015

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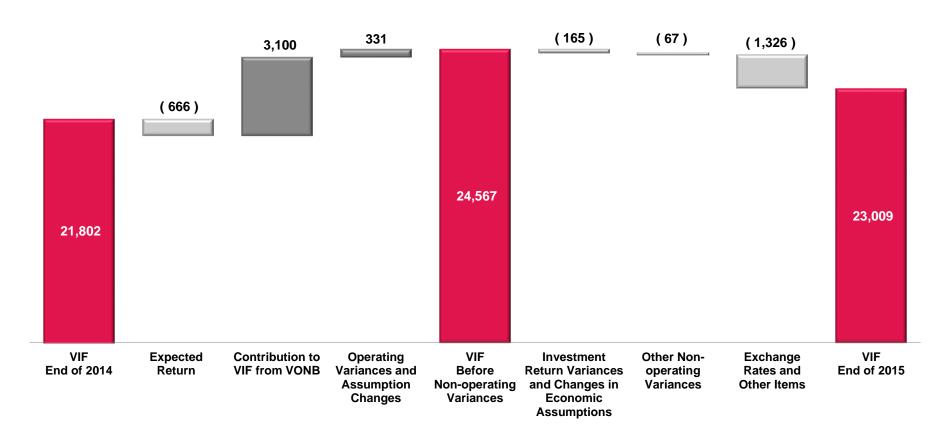
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ANW Movement (\$m)



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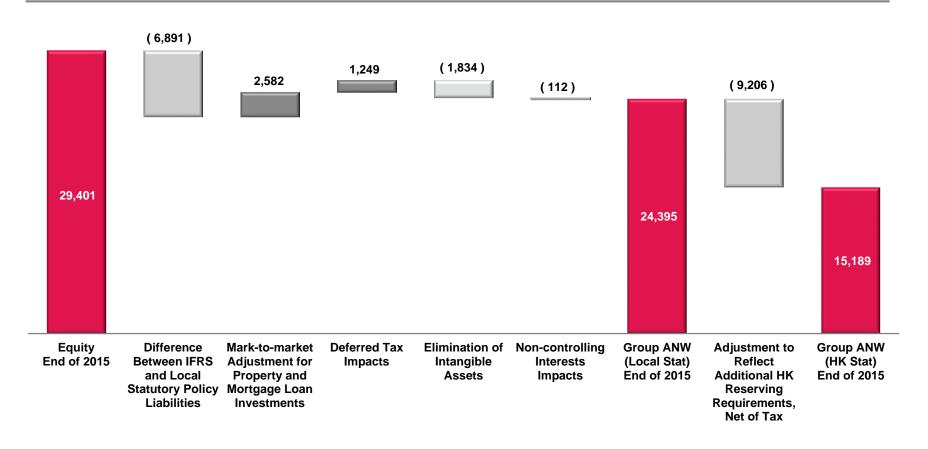




2015 IFRS Shareholders' Equity and ANW

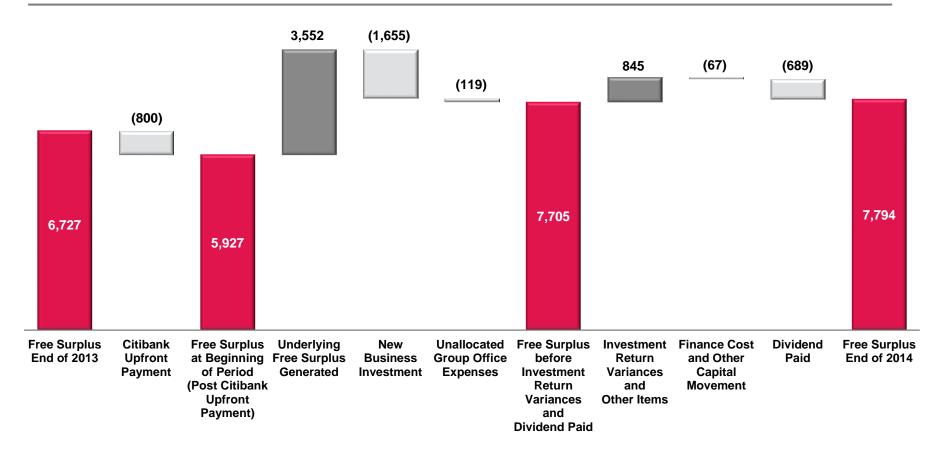
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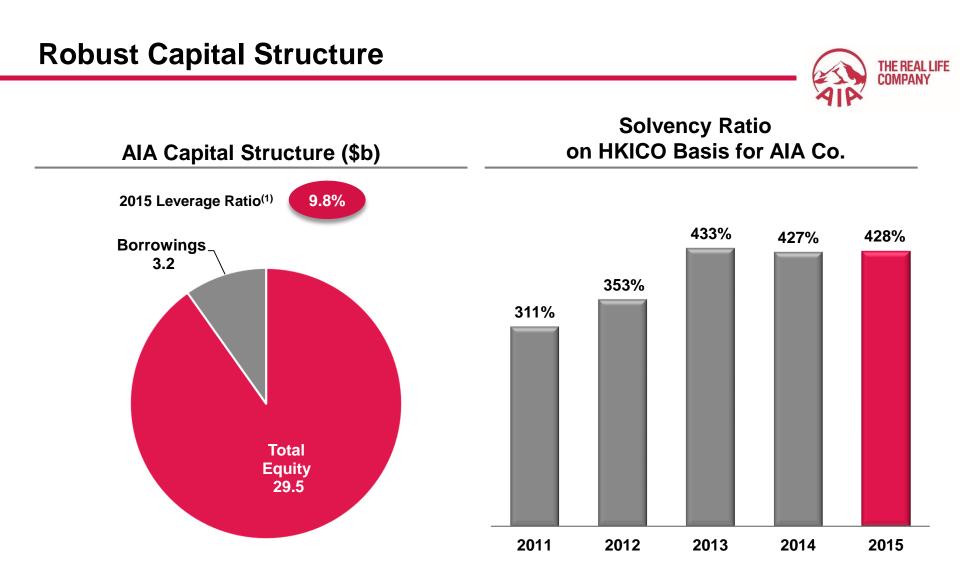
Reconciliation of IFRS Shareholders' Equity to ANW (\$m)



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Free Surplus on the HKICO Basis (\$m)

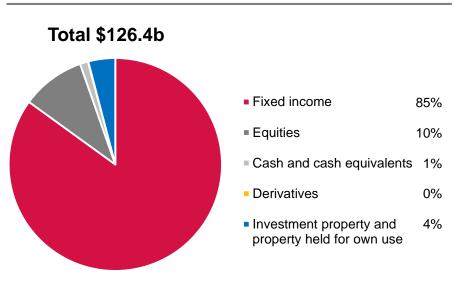




Total Invested Assets

\$m	Participating Funds	Other Policyholder and Shareholder	Total	
Fixed Income	20,973	86,485	107,458	
Equities	4,915	7,296	12,211	
Cash and cash equivalents	204	1,338	1,542	
Derivatives	34	36	70	
Investment property and property held for own use	436	4,718	5,154	
Total Invested Assets	26,562	99,873	126,435	

Total Invested Assets by Type

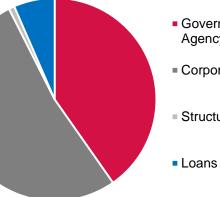


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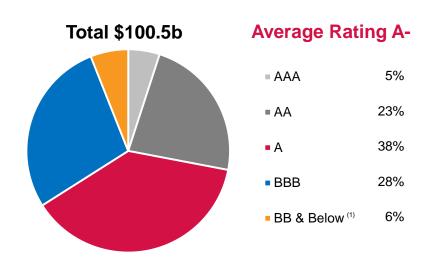
Total Fixed Income by Type





 Government & Government Agency Bonds 	40%
Corporate Bonds	52%
Structured Securities	1%
Loans and deposits	7%

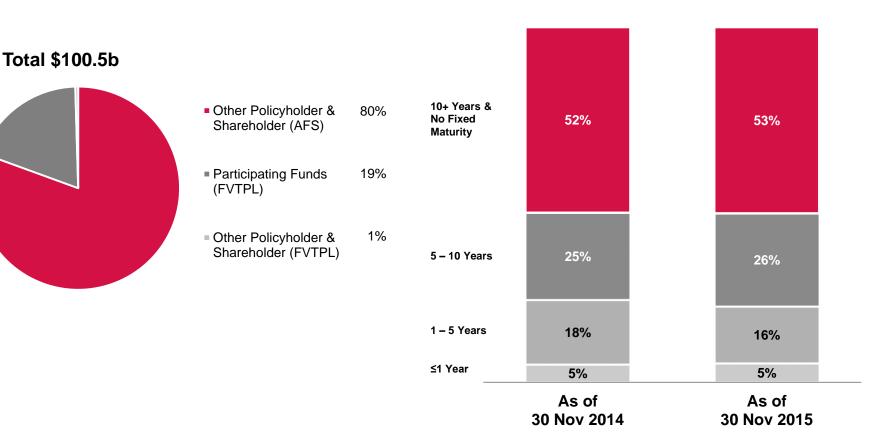
Total Bonds by Rating



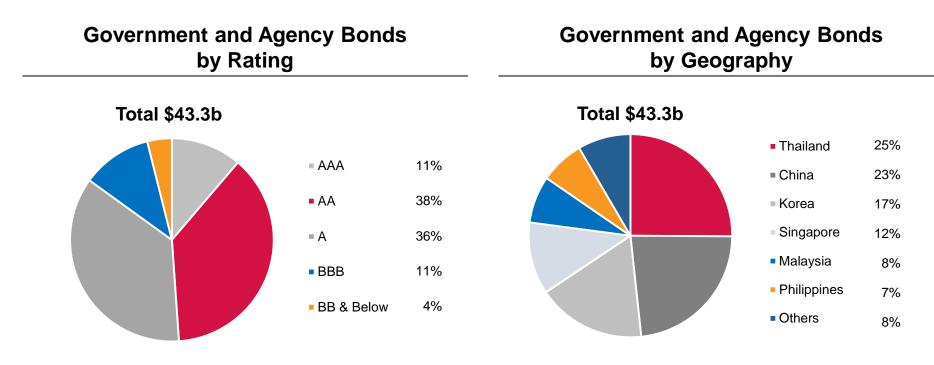


Total Bonds by Accounting Classification

Fixed Income Portfolio by Maturity⁽¹⁾







Government Bond Portfolio (Cont.)



Government Bonds (issued in local currency)

Countries	Rating	Total (\$m)
Thailand	А	10,268
China	AA	6,614
Korea	AA	3,650
Singapore	AAA	2,554
Philippines	BBB	2,626
Malaysia	А	1,939
Indonesia	BB	569
Others		660
Total		28,880

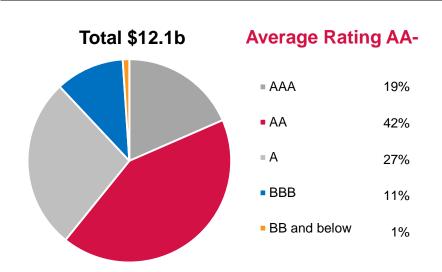
Government Bonds (issued in foreign currency)

Countries	Rating	Total (\$m)
Indonesia	BB	470
Philippines	BBB	398
Qatar	AA	372
Mexico	BBB	282
Malaysia	А	239
Korea	AA	150
South Africa	BBB	98
Russia	BB	51
Others		295
Total		2,355



Rating	Total (\$m)		
AAA	2,224		
AA	5,105		
А	3,283		
BBB	1,318		
BB and below	126		
Total	12,056		

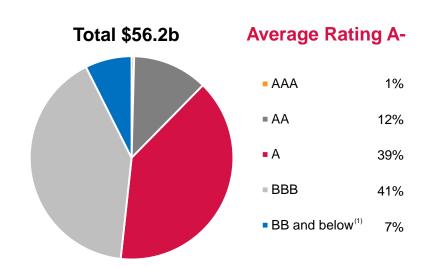
Government Agency Bonds by Rating





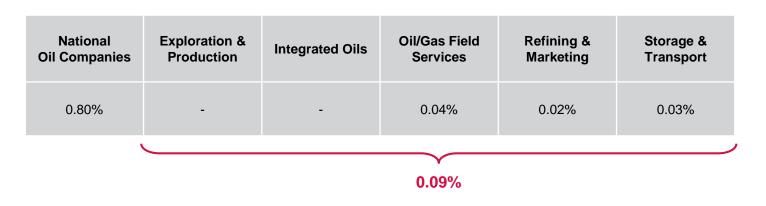
Rating	Total (\$m)		
AAA	229		
AA	6,710		
А	22,119		
BBB	22,973		
BB and below ⁽¹⁾	4,156		
Total	56,187		

Corporate Bonds by Rating





High Yield Oil & Gas Corporate Bond Exposures



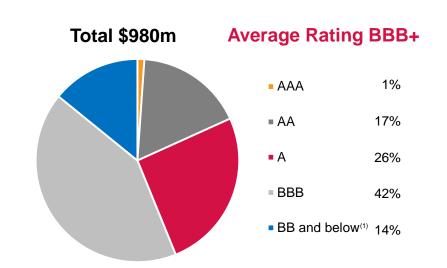
Eurozone Bank Exposures

Senior Debt	Subordinated Debt	Total
0.18%	0.05%	0.23%

Structured Security Portfolio

Rating	Total (\$m)		
AAA	11		
AA	168		
A	252		
BBB	411		
BB and below ⁽¹⁾	138		
Total	980		

Structured Securities by Rating

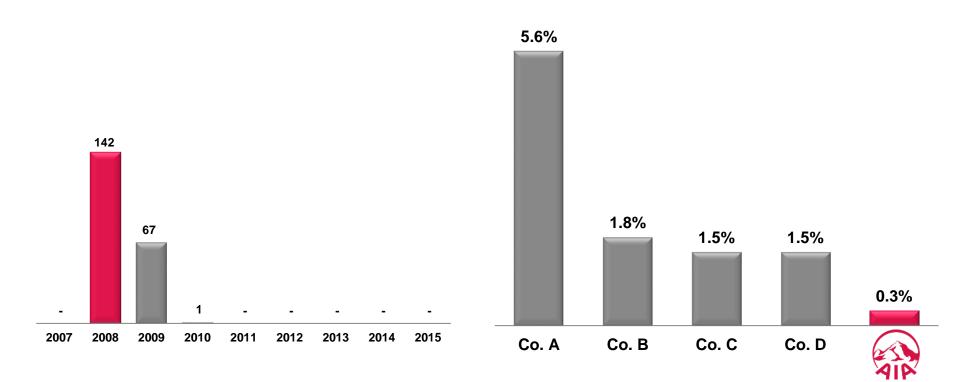


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AIA Impairments on Invested Assets (\$m)

2008 Impairment Charges as % of Invested Assets

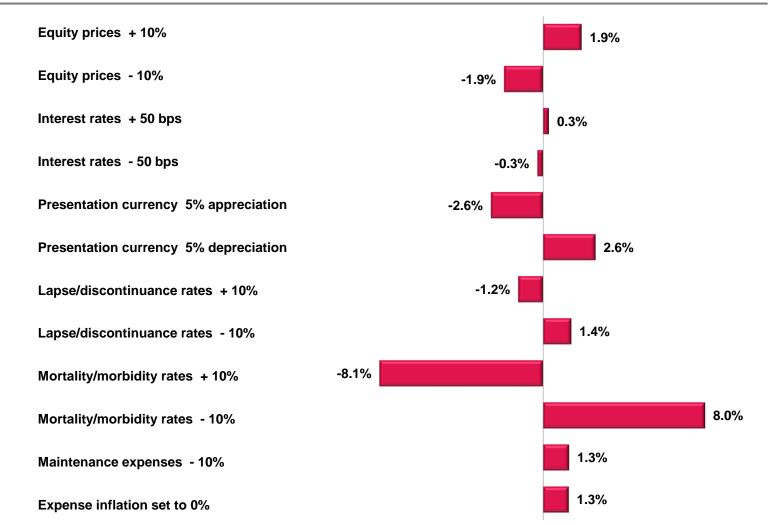




	As at 30 Nov 2010		As at 30 Nov 2015			
%	Risk Discount Rates	10-year Govt Bonds	Risk Premium	Risk Discount Rates	10-year Govt Bonds	Risk Premium
Australia	8.75	5.65	3.10	7.75	3.40	4.35
China	10.00	3.74	6.26	9.75	3.70	6.05
Hong Kong	8.00	3.53	4.47	7.00	2.50	4.50
Indonesia	15.00	7.90	7.10	13.50	8.00	5.50
Korea	10.50	4.82	5.68	9.10	3.20	5.90
Malaysia	9.00	4.45	4.55	8.75	4.20	4.55
New Zealand	9.00	6.13	2.87	8.25	4.00	4.25
Philippines	13.00	6.00	7.00	10.50	4.00	6.50
Singapore	7.75	2.93	4.82	6.90	2.50	4.40
Sri Lanka ⁽¹⁾	-	-	-	15.70	10.00	5.70
Taiwan	8.00	1.73	6.27	7.85	1.60	6.25
Thailand	9.50	3.87	5.63	8.80	3.40	5.40
Vietnam	16.00	10.20	5.80	13.80	8.00	5.80
Weighted Average ⁽²⁾	8.95	3.85	5.10	8.28	3.18	5.10

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Sensitivity of EV as at 30 November 2015





Sensitivity of VONB as at 30 November 2015

