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Media Release

AIA Launches Second Phase of Asia's First-of-its-kind Accelerator Programme

Seven start-ups successfully secured funding in the inaugural phase

HONG KONG, 6 August 2015 – AIA Group Limited (“AIA” or the “Company”) today launched AIA Accelerator 2.0, its second 12-week programme to support innovative businesses in the healthcare arena to deliver break-through innovations and technologies.

The second phase comes after the first-of-its-kind AIA Accelerator programme garnered widespread attention within the investor community following its introduction in late 2014. The programme is a collaborative effort between AIA and Nest, Hong-Kong's full service start-up incubator.

Of the eight start-ups that participated in the inaugural programme, seven successfully secured funding through a Demo Day in June 2015, and continued to raise capital in the weeks that followed. The innovative ideas of the start-ups focused on such diverse areas as biotech, wearables, genomics and applied wellness regimens.

Mark Tucker, Group Chief Executive and President of AIA said, “In only 12 weeks, the start-ups progressed from ideas to prototypes, and from prototypes to products that are commercially viable. They have raised funds, signed partnerships and some have even taken steps to expand internationally. Good ideas need resources to become reality, and the AIA Accelerator programme has provided support to entrepreneurs who have demonstrated passion and expertise towards helping improve peoples' lives, now and into the future.”

Following the great success of the inaugural programme, applications for the second phase are now open until 9 October 2015 at www.aia-accelerator.com. Eight start-ups will again be selected to join AIA Accelerator 2.0, which will commence on 16 November 2015 and conclude with a Public Investor Demo Day in March 2016.

Formally launching the AIA Accelerator 2.0 programme, Steve Monaghan, Head of AIA Edge, added, “We are looking for innovative solutions and providers who focus on new ways to improve and maintain health, reward people for embracing a healthier lifestyle and help people make informed choices. Health is an area where customer needs and commercial incentives align perfectly. People today are returning to the age-old wisdom of healthy, wealthy and wise. AIA Accelerator 2.0 will include start-ups that can use the power of data or emerging technology to improve the impact and relevance of customer engagement for companies in the field of healthcare.”

Simon Squibb, CEO of Nest, said, “We are delighted with how well our first cohort of the AIA Accelerator has been received by investors and the wider start-up community. Not only did AIA give these eight start-ups access to new clients and great minds from within the business, but they also helped connect them to partners, strategic investors, and potential acquirers. Each of these businesses has emerged from the Accelerator having received support that money cannot buy. With the healthcare and wellness space evolving so rapidly, we are delighted to announce

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the second phase of the AIA Accelerator so we can continue to support companies at the forefront of healthcare technology.”

The AIA Accelerator programme aims to create opportunities for innovators to shape the future of insurance and healthcare industries. It brings together domain expert providers as co-sponsors, including Amazon, Hong Kong Science and Technology Parks Corporation, InvestHK, KPMG, and Microsoft to create a holistic ecosystem for the start-ups. The second phase will follow a similar ecosystem approach as the inaugural programme.

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About AIA

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 26 per cent joint venture in India and representative offices in Myanmar and Cambodia.

The business that is now AIA was first established in Shanghai over 90 years ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$172 billion as of 31 May 2015.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 29 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

About Nest

Founded by Simon Squibb in 2010, Nest is Hong Kong's only private, full service startup ecosystem. Through the pillars of marketing, strategy, funding and network, Nest supports startups on their path to success, enabling them to scale rapidly. In addition to providing capital, Nest prepares startups for growth, further fundraising, as well as new market expansion. With an eye for the truly disruptive, Nest is actively involved in all of its companies and drives them to reach their full potential, consequently fostering the startup ecosystem locally and developing Hong Kong China as a global entrepreneurial hub.

More recently Nest has been at the forefront of developing accelerator programs with leading corporates in Asia. The 12-week, cohort-based programmes are designed to advance startups in the HealthTech, FinTech and Smart Cities sectors and include mentorship and educational components before culminating in a public demo day.

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Nest is aggressively expanding its global reach and now has presence in London, Nairobi and San Francisco. For all the companies Nest has invested in, go to www.angel.co/nest-investments/

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