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AIA Group Limited

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Media Release

AIA Appoints Mark Saunders as Group Head of Strategy and Corporate Development

HONG KONG, 4 March 2014 – AIA Group Limited, ("AIA" or "the Company"; stock code: 1299), is pleased to announce the appointment of Mark Saunders as Group Head of Strategy and Corporate Development and a member of the AIA Group Executive Committee, with effect from 1 April 2014.

Mr. Saunders is joining AIA from Towers Watson, where he was Managing Director for the company's Asia Pacific Insurance Practice and of their overall Hong Kong business. A Fellow of the Institute and Faculty of Actuaries, Mr. Saunders joined Towers Watson in 1997 and has been working in Asia since 1989.

Before joining Towers Watson he was Asian Regional Leader, Hong Kong CEO, and Executive Director and Board Member of both the Isle of Man-based international life insurance operations of Clerical Medical and their joint venture life insurer in Korea ("Coryo-CM").

Mr. Mark Tucker, AIA Group Chief Executive and President, said: "Mark is a very successful and widely respected practitioner across the Asian insurance markets, and I am excited to welcome him to AIA. I am certain that we will benefit from the unrivalled breadth and depth of his experience and expertise in the life insurance industry."

Mr. Saunders said, "I am really delighted to be joining AIA, which has demonstrated an outstanding track record of growth since its IPO in 2010 and which today remains exceptionally well positioned for success across the Asia-Pacific region. I am looking forward to working with the dynamic and high calibre team at AIA and to making a contribution to its continued advancement as a world-class insurer."

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About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or "the Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has operations in 17 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 26 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai over 90 years ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$147 billion as of 30 November 2013.

AIA meets the savings and protection needs of individuals by offering a range of products and services including retirement savings plans, life insurance and accident and health insurance. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents and employees across Asia-Pacific, AIA serves the holders of more than 28 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the overthe-counter market (ticker symbol: "AAGIY").

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