



友邦保險控股有限公司
香港中環干諾道中一號
友邦金融中心三十五樓

AIA Group Limited
35/F, AIA Central
1 Connaught Road Central
Hong Kong
T: (852) 2832 6166
F: (852) 2838 2005
AIA.COM

Media Release

AIA AND GAMA GLOBAL EXPAND PARTNERSHIP TO DEVELOP THE NEXT GENERATION OF AIA AGENCY LEADERS

Hong Kong, 11 February 2022 – AIA Group Limited (“AIA” or the “Company”; stock code: 1299) announces a multi-year partnership with GAMA Global to develop and recognise AIA agency leaders. AIA and GAMA Global first partnered in 2013 and this expanded partnership will further differentiate AIA’s unrivalled agency distribution and extend our track record of industry-leading agency training and accreditation. The development of high-quality agency leaders is a critical success factor as we continue to grow our Premier Agency model across Asia.

GAMA Global is an international leader dedicated to the professional development needs and leadership skills of front-line leaders in the insurance, investment, and financial services sector. This partnership will provide AIA agents with exclusive access to best-in-class on-demand courses, training and global leadership events.

The AIA GAMA Leadership Awards Programme will recognise AIA agency leaders. This global recognition includes the *Premier Leader*, *Premier Management*, *Premier Master Agency* and *Premier Recruitment Awards*.

Bill Lisle, Regional Chief Executive and Group Chief Distribution Officer of AIA said: “Our agents are at the forefront of helping millions of people across Asia live Healthier, Longer, Better Lives. We are immensely proud of AIA’s world-class agency force; this includes being named the number one Million Dollar Round Table company in the world for seven consecutive years. We continue to make significant investments in professional development and career progression opportunities for our agency leaders. Building on this partnership with GAMA Global is a demonstration of this ongoing commitment.”

Bonnie Godsman, CEO of GAMA Global said: “GAMA Global has been dedicated to promoting the professional development needs and leadership skills of front-line leaders in the insurance, investment, and financial services industry for 87 years. We are proud to be working with AIA to expand the availability and implementation of global best practices across Asia.”

- End -

About AIA Group

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets – wholly-owned branches and subsidiaries in Mainland China, Hong Kong SAR⁽¹⁾, Thailand, Singapore, Malaysia, Australia, Cambodia, Indonesia, Myanmar, New Zealand, the Philippines, South Korea, Sri Lanka, Taiwan (China), Vietnam, Brunei and Macau SAR⁽²⁾, and a 49 per cent joint venture in India.

The business that is now AIA was first established in Shanghai more than a century ago in 1919. It is a market leader in Asia (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$330 billion as of 30 June 2021.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia, AIA serves the holders of more than 39 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

About GAMA Global

GAMA Global is dedicated to promoting the professional development needs and leadership skills of first-line and front-line leaders in the insurance, investment, and financial services industry. It is committed to providing members with research-based, world-class education and training resources. GAMA Global represents nine chapters with membership in 22 countries around the world.

As the voice of the financial security profession, GAMA Global’s sole focus is on creating an environment that enables people to protect and enhance financial well-being—for themselves, their families, and their businesses. GAMA Global’s exemplary training and leadership programmes are critical for the profession and its international community is both bright and vibrant.

Contacts

Investment Community		News Media	
Lance Burbidge	+852 2832 1398	Cecilia Ma Zecha	+852 2832 5666
Evelyn Lam	+852 2832 1633	Duke Malan	+852 2832 4726
Feon Lee	+852 2832 4704	Kitty Liu	+852 2832 1742
Rachel Poon	+852 2832 4792		

###

Notes:

(1) Hong Kong SAR refers to Hong Kong Special Administrative Region.

(2) Macau SAR refers to Macau Special Administrative Region.